



## *News Release*

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CONTACT  
Christine Maxam  
Global Marketing Administrator  
Converting Systems  
315-593-0359

### **Umbach to Head Davis-Standard's Liquid Coating Business Team**

(Fulton, N.Y.)--Industry veteran Fabian Umbach has been appointed to lead the Liquid Coating Business Team for Davis-Standard, LLC Converting Systems. This promotion expands his existing role as Global Business Manager for Liquid Coating and establishes a Liquid Coating Business Team within Converting Systems. Umbach will be responsible for growing the company's liquid coating business across all markets. He will also define strategies including product direction, target markets, promotional activities and resource requirements on a global basis. Reporting to Umbach will be Lee Ostness, who will continue his role as the Product Manager for the liquid coating product line by providing technical direction and support.

For more information, contact Christine Maxam at [maxamc@bc-egan.com](mailto:maxamc@bc-egan.com).

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**Extrusion Systems**  
#1 Extrusion Drive • Pawcatuck, CT 06379  
(860) 599-1010 • [www.davis-standard.com](http://www.davis-standard.com)

**Converting Systems**  
46 North First Street • Fulton, NY 13069  
(315) 598-7121 • [www.bc-egan.com](http://www.bc-egan.com)