

Davis-Standard[®] *News Release*

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Davis-Standard, LLC Establishes Blown Film Business Team

(Somerville, N.J.)--Davis-Standard, LLC has established a new blown film business team based at its Somerville, New Jersey, facility. Davis-Standard, a strong U.S.-based blown film manufacturer, is a significant player in the global blown film market with a strong history of addressing custom-made machinery for top Fortune 50 producers. The new group is comprised of dedicated design, development, sales and customer service consultants to further Davis-Standard's technical capabilities and to capitalize on the company's U.S. manufacturing operation. The Somerville facility will also be home to a new laboratory to showcase die and air ring technology. The lab will be completed next spring.

In forming its new team, the company also made key personnel changes, including the appointment of Rick Keller as Vice President of the Blown Film Business Team; Mike Perrigo, as Director of Blown Film Technology, and the promotion of Mary Weeks to Blown Film Proposal Manager. Gary Peacock, who was appointed as Manager of Product Integration, Blown Film, will bring special expertise and experience to the team. Peacock comes to Davis-Standard from Battenfeld Gloucester Engineering (BGE) where he held various positions in engineering, product management and technical sales support. Prior to BGE, he was with British Polythene Industries.

"We see a tremendous opportunity for growth with our blown film product line. While blown film equipment has always been a significant contributor to our product mix, we recognize there is greater potential for us to further our position as a market leader in this segment. The creation of a dedicated blown film business team combined with an increased investment in our products and services is proving successful, with blown film sales hitting record levels in 2007 and with significant growth anticipated for 2008," said Mark Panozzo, President of Davis-Standard, LLC Converting Systems.

MORE

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According to Rick Keller, Vice President of the Blown Film Business Team, this realignment of resources presents a great opportunity for a U.S. supplier to address the needs of film manufacturing in North America.

“North American blown film producers are positioned for growth and new opportunities to compete on a global basis,” said Keller. “The blown film team we’ve assembled is committed to supplying new systems and upgrades to existing machines that will increase output and quality for our customers in this marketplace. We have experienced people at every stage to make the process run as smoothly as possible from the sale through installation.”

For more information, contact Rick Keller at kellerr@bc-egan.com.

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